

# GRAPHICS MEDIA CENTER

## Price List

Temple University Student Center  
 1755 N. 13th Street, Philadelphia, PA 19122  
 Lower Level (across from book store)  
 (215) 204-7430 | TempleGMC@temple.edu

The GMC is the one-stop shop for all your graphic design and printing needs. Our team of talented student designers can develop posters, banners, flyers, brochures, business cards, postcards, logos, and much more. The turnaround time for large format printing is 5-7 business days and 1 business day for small format printing. Outsourced production times vary. The GMC accepts cash, Diamond Dollars, credit cards and FOAPAL. The GMC is a student-run design shop, thank you for your patience and support as our staff continues to develop their skills and learn.

### GRAPHIC DESIGN SERVICES

|  |               |
|--|---------------|
| Basic Design<br><i>Minimal type/logo placement</i>                 | \$20          |
| Custom Design<br><i>Complex projects/graphics</i>                  | \$20 per hour |
| Brochure   | \$75          |
| Logo<br><i>50% deposit &amp; consultation required</i>             | \$200         |
| Template & Standards Provided<br><i>Reviewed case by case</i>      | \$15          |
| Instagram Poster   | \$10          |
| Resume Layout  | \$35          |
| Layout Fee<br><i>Business card printing, color correcting etc.</i> | \$10          |

### PRINTING

#### Posters

*Inkjet Printing*

#### GMC Specials

|           |            |             |
|-----------|------------|-------------|
| 20" x 30" | Matte \$22 | Glossy \$32 |
| 24" x 36" | Matte \$38 | Glossy \$48 |
| 30" x 40" | Matte \$40 | Glossy \$50 |

#### Custom

|        |                           |
|--------|---------------------------|
| Matte  | \$6 per linear square ft. |
| Glossy | \$9 per linear square ft. |

#### Standard Sheets

*Laser Printing*

| Letter (8.5" x 11") | Color  | B&W    |
|---------------------|--------|--------|
| Regular Stock       | \$1.25 | \$0.25 |
| Color Regular Stock | \$1.35 | \$0.35 |
| Card Stock          | \$1.50 | \$0.40 |
| Coated Stock        | \$2.00 | \$1.25 |
| Resume Paper        | \$2.00 | \$1.50 |
| Photo Paper         | \$2.25 | \$1.50 |
| Paper Provided      | \$1.20 | \$0.20 |

*Front & back printing costs \$.20 extra*

| Tabloid (11" x 17") | Color  | B&W    |
|---------------------|--------|--------|
| Regular Stock       | \$1.75 | \$0.60 |
| Card Stock          | \$2.00 | \$1.25 |
| Coated Stock        | \$2.00 | \$1.25 |
| Paper Provided      | \$1.70 | \$0.55 |

*Front & back printing costs \$.40 extra*

### PRODUCTION

#### Mounting

##### Foam Core Boards

|                |      |
|----------------|------|
| 20" x 30"      | \$9  |
| 30" x 40"      | \$16 |
| Patch Mounting | \$5  |

#### Trimming

*Minimum charge of 1 hour*

|           |           |
|-----------|-----------|
| Basic     | \$5/hour  |
| Intricate | \$10/hour |

#### Lamination

|            |     |
|------------|-----|
| 8.5" x 11" | \$2 |
| 11" x 17"  | \$5 |

#### Scanning

|  |           |
|--|-----------|
| 8.5" x 11"   | \$2       |
| Custom scanning & compositing<br><i>Minimum charge of 1 hour</i> | \$10/hour |

#### Binding

*Does not include the cost of printing*

|                          |      |
|--------------------------|------|
| Coil Binding             | \$7  |
| Coil Binding with Covers | \$10 |

### OTHER SERVICES

*GMC outsources any printing job that requires more than 25 copies, or any projects we can't produce in office. For these jobs please allow additional time for turnaround and custom quotes.*

|                       |                       |                       |
|-----------------------|-----------------------|-----------------------|
| <b>Vinyl Banners</b>  | <b>Booklets</b>       | <b>Invitations</b>    |
| <b>Brochures</b>      | <b>Bound Books</b>    | <b>Pocket Folders</b> |
| <b>Greeting Cards</b> | <b>Postcards</b>      | <b>Menus</b>          |
| <b>Rack Cards</b>     | <b>Business Cards</b> | <b>Newsletters</b>    |
| <b>Calendars</b>      | <b>Stickers</b>       |                       |

If payment is through a FOAPAL, the full account number is required along with an authorized signature on the valid invoice. The GMC charges an additional 25% fee on the total cost for rush jobs. All orders are subject to approval by GMC management. **All design work must be proofed by the client and approved before output. The GMC is not responsible for any design or typographical errors once design has been approved.** Additional changes may delay the order and/or constitute additional charges. The GMC cannot print any design with, "Student Activities Center" or "SAC" on it. Cancellation of any design project after a first draft has been created will result in a charge of the full design time used. Canceling a logo will result in surrendering your deposit.

Revised 08/22/2023