

# GRAPHICS MEDIA CENTER

## Price List

Temple University Student Center  
 1755 N. 13th Street, Philadelphia, PA 19122  
 Lower Level (across from book store)  
 (215) 204-7430 | TempleGMC@temple.edu

The GMC is the one-stop shop for all your graphic design and printing needs. Our team of talented student designers can develop posters, banners, flyers, brochures, business cards, postcards, logos, and much more. For in-house jobs, the GMC's turnaround time is 5-7 business days. For outsourced jobs or larger jobs, please allow for up to 2 weeks production time. If possible, the GMC will try and accommodate a shorter production schedule. The GMC accepts cash, Diamond Dollars, Credit Cards and FOAPAL accounts. The GMC is a student-run design shop, thank you for your patience and support as our staff continues to develop their skills and learn.

### GRAPHIC DESIGN SERVICES

Basic Design <i>Minimal type/logo placement</i>	\$20
Complete Design <i>Layout/concepting</i>	\$40
Brochure	\$75
Logo <i>50% deposit &amp; consultation required</i>	\$200
Template & Standards Provided <i>Reviewed case by case</i>	\$15
Instagram Poster	\$10
Resume Layout	\$35
Custom Projects	\$20 per hour

### PRINTING

#### Posters

*Inkjet Printing*

#### GMC Specials

20" x 30"	Matte \$18	Glossy \$27
24" x 36"	Matte \$36	Glossy \$54
30" x 40"	Matte \$40	Glossy \$64

#### Custom

Matte	\$6 per linear square ft.
Glossy	\$9 per linear square ft.

#### Standard Sheets

*Laser Printing*

Letter (8.5" x 11")	Color	B&W
Regular Stock	\$1.25	\$0.25
Color Regular Stock	\$1.35	\$0.35
Card Stock	\$1.50	\$0.40
Coated Stock	\$2.00	\$1.25
Resume Paper	\$2.00	\$1.50
Photo Paper	\$2.25	\$1.50
Paper Provided	\$1.20	\$0.20

*Front & back printing costs \$.20 extra*

Tabloid (11" x 17")	Color	B&W
Regular Stock	\$1.75	\$0.60
Card Stock	\$2.00	\$1.25
Coated Stock	\$2.00	\$1.25
Paper Provided	\$1.70	\$0.55

*Front & back printing costs \$.40 extra*

### PRODUCTION

#### Mounting

##### Foam Core Boards

20" x 30"	\$8
30" x 40"	\$15
Patch Mounting	\$5

#### Trimming

*Minimum charge of 1 hour*

Basic	\$5/hour
Intricate	\$10/hour

#### Lamination

8.5" x 11"	\$2
11" x 17"	\$5

#### Scanning

8.5" x 11"	\$2
Custom scanning & compositing	\$10/hour

*Minimum charge of 1 hour*

### OTHER SERVICES

GMC outsources any printing job that requires more than 25 copies, or any projects we can't produce in office. For these jobs please allow additional time for turnaround and custom quotes.

Vinyl Banners	Booklets	Invitations
Brochures	Bound Books	Pocket Folders
Greeting Cards	Postcards	Menus
Rack Cards	Business Cards	Newsletters
Calendars	Stickers	

If payment is through a FOAPAL, the full account number is required along with an authorized signature on the valid invoice. All orders coming from outside of Temple University will require pre-payment in full. The GMC charges an additional 25% fee on the total cost for rush jobs. All orders are subject to approval by GMC management. **All design work must be proofed by client and approved before output. The GMC is not responsible for any design or typographical errors once design has been approved.** Additional changes may delay the order and/or constitute additional charges. The GMC cannot print any design with, "Student Activities Center" or "SAC" on it. Cancellation of any project, excluding logos, will result in a charge of 50% per design estimate. Canceling a logo will result in surrendering your deposit.